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dribblecoin



About

Dribblecoin was founded with one goal in mind. Give non-professional hoopers an opportunity to earn income doing what they love just as professionals do!

Use your Dribblecoins to wager in pickup games, buy and sell in the exchanges and so much more!



Table of Contents

Legal Disclaimer
About

Problem

Amateur players receive no value for pickup games or basketball activity
Need of financial tools in an increasingly digital world

Dribblecoin Solution

Ballertag platform
Deploy Dribblecoin Tokens
Develop Versus

Funding Allocation

Dribblecoin Tokens

Token Features

Form of Payment
Gaming Utility
Partnerships

Dribblecoin Founder

Developer Team

Dribblecoin Adoption

DRBL to Community
Sponsorships and Partners



Problem

The core issue Dribblecoin was initially developed to solve is compensating non-professional players who dedicate a large portion of their lives to the game of basketball and as a result end up with the short end of the stick in the job market.

Income inequality is an epidemic in many underserved communities which are also minority communities and one of the consistencies in these communities are basketball courts that are also not in the best conditions.

The basketball community has needed a platform to compensate non-professional players who do not make it to the NBA, or overseas, or semi-pro because their talent also provides entertainment that is worth broadcasting.



Dribblecoin Solution

As cryptocurrency continues to become more adopted by the financial markets there has never been a better time to deploy a cryptocurrency for non-professional basketball players.

With the use of the Ballertag platform, Dribblecoins will be wagered on Pickup games to finally reward passionate ballers who have needed an economic resource that is accessible to communities that are often under funded and in need of renovations.

Dribblecoins also offer an incentive for basketball enthusiasts to become holders and have the opportunity to make a living buying and selling in the open exchanges.



Funding Allocation

Community (51%). We are committing to a majority of the tokens being in the hands of our community to maintain a fully decentralized ecosystem.

Private sale (13%). With respect to the culture of streetball we wanted to dedicate beyond 10% to offer our tokens to pioneers and legends who never got a chance to go pro or achieve the type of earnings that pioneers deserve. This is our pledge to them.

Team and advisors (20%). Currently, with a 7 person team we are urgently expanding our team that is seeking blockchain developers, community organizers, event specialists, PR professionals, fitness trainers, web developers, social media managers and current or former travel agents.

App development (10%). Dribblecoin's upcoming integration with the Ballertag app will begin a revolution in basketball history! Pickup basketball history will be made again just as it was when Ballertag was created in 2017!

Marketing and Advertising (5%). Getting the word out is crucial to Dribblecoin's success in the marketplace and we intend to commit to this necessity at minimum 26 weeks per year.

ICO and Liquidity (1%). To maintain a stable price we are making this commitment if we should deploy an ICO. If we do not, liquidity will be provided to the pool for the AMM.



Dribblecoin Tokens

The fundamental unit of value within the Ballertag ecosystem is the Dribblecoin (“Token”). Tokens provide inflationary-resistant digital value within the mobile app Ballertag. The Dribblecoin token will be derived from the Binance Smart Chain BEP 20 token and will be tradable on exchanges.

Token Features. The Dribblecoin token will be used for multiple features within the Ballertag mobile app ecosystem which currently uses “Dribble Points”.

Form of Payment. Dribblecoin tokens will serve as the main means of payment within the Ballertag ecosystem, however we will accept other types of cryptocurrencies.

Gaming Utility. The Dribblecoin token will also act as an “in-game” token, and will ultimately be used among the digital gaming communities so players and holders can earn rewards. We intend to create strong community of connections between the digital world of basketball and real world basketball so both pro players and amateurs can meet somewhere in the middle income wise.

Partnerships. Holders will get access to advanced platform features, and special partnership programs will help integrate big companies in the basketball community into the Dribblecoin ecosystem seamlessly.



Dribblecoin Founder

Founder. Nelson Stryker is a career Social Worker, Husband, Father and Entrepreneur who's dreams of creating a resource for kids to invest their energy into positive outlets as opposed to street and gang life has slowly come into fruition. Nelson created the pickup basketball app called Ballertag to help Youth locate courts nearby and build positive peer groups through basketball. Ballertag slowly grew to expanding its reach to adults of all ages as the older populations enjoy using the app to schedule pickup games so there is anticipation of who will be attending the games. Nelson's ultimate goal is to have mass adoption of Ballertag, creating an economic resource for underserved communities to utilize Dribblecoin to generate income and give governments more of an incentive to invest more into minority communities across the United States and beyond.



Dribblecoin Adoption

Ballertag will begin the implementation of Dribblecoin when the BETA version using Dribble Points returns enough data to support a strong and pleasant user experience.

DRBL Community. Dribblecoin's first airdrop would likely fall between the 6th and 10th week of the Dribble Point rollout.

Sponsorships and Partners. Connecting with influencers and basketball trainers will be a large part of our go to market strategy to supercharge the adoption of Dribblecoin as a token worth holding and using when the crypto rollout is launched.